

2018 October 29
Cataler Corporation

Alpine snowboarder Tsubaki Miki conclude a sponsorship contract between Cataler Corporation

Cataler Corporation (CEO: Hiroaki Sunakawa), a chemical manufacturer located in Kakegawa City, Shizuoka Prefecture, has signed a sponsorship agreement with Tsubaki Miki (resident in Kakegawa City), who is active worldwide in alpine snowboarding competitions.



Under the guidance of the father of the former JSBA (Japan Snowboarding Association) Technical Championship winner (JSBA authorized demonstrator), she started snowboarding at the age of four, and in the sixth grade of elementary school, she won the All Japan Junior Snowboarding Technical Championships of the SAJ (All Japan Ski Federation) in the elementary school section at the time of surpassing junior and senior high school students.

She became the youngest professional alpine snowboarder player in history at the age of 11.

In her first year as a pro, she ranked 3rd in the PSA ASIA professional rankings (alpine Girls 3rd/2015-16) and won the Rookie of the Year Award.

In the 1st year of junior high school, which is the second year of the professional, she won the PSA ASIA Pro Ranking annually (1st place in alpine girls / 2016-17) and also won the Best Rider of the year.

She also participated in 5 rounds of junior races held overseas and won all 5 rounds.

In 2017, in the second year of junior high school, selected as a designated youth to strengthen the SAJ national team.

In 2018, she won the series championship of women under 15 years old in the Alpe Adria Snowboard Cup 2017/18 against European countries.

Going forward, she will participate in international competitions in the United States and Europe in order to

acquire the participation rights for the "Snowboard World Cup (2018-19 FIS Snowboard World Cup)" to be held in Pyeongchang and Beijing in February 2018. Cataler Corporation will support the activities of Miki, who will challenge the powerful players around the world and fly to the next stage.

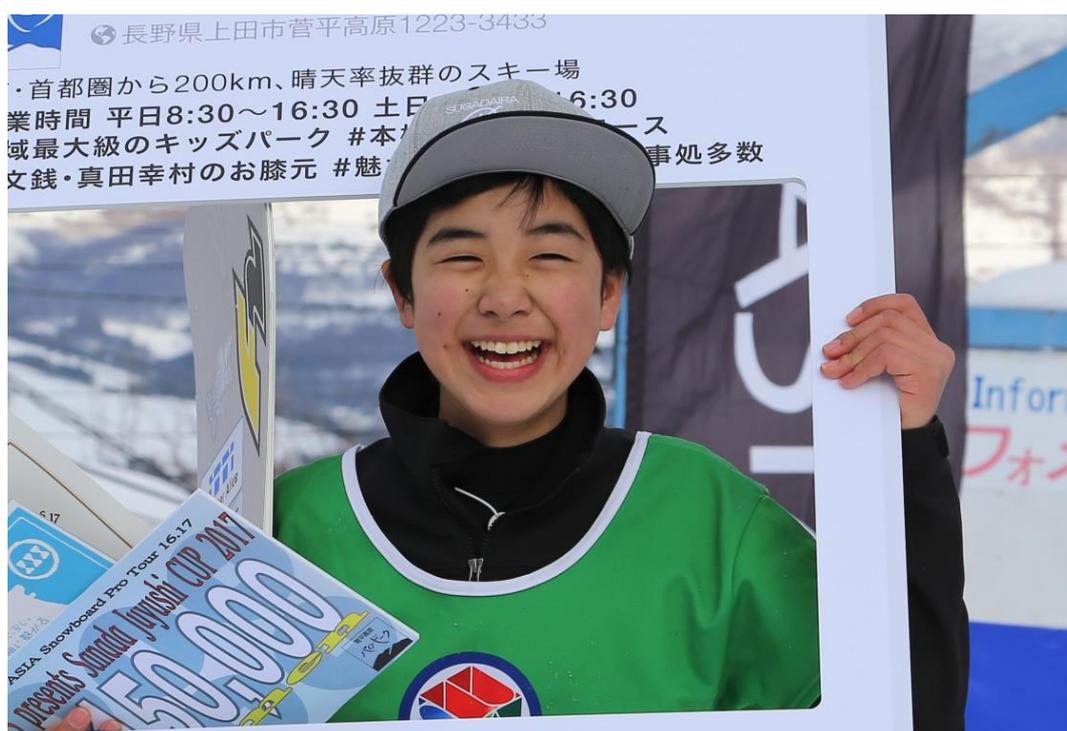
From now on, Miki will be participating in the competition by posting the Caterar logo on sportswear, etc.

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(※1) (PSA ASIA:Pro Snowboarders Association ASIA) Athletes' Association, Certified Prosnowborder

(※2) except for the case where the one specified by the All Japan Sky Federation, etc. must be used in the formal format

【Profile of Tsubaki Miki】



写真/PSA ASIA 撮影/GOKATSU

Date of birth : June 1, 2003 (15 years old)

Place of origin : Born in Hakubamura, Nagano Prefecture

(from 5 years old to reside in Kakegawa City, Shizuoka Prefecture).

Height : 171cm

Weight : 63kg

Rank : 1st for PSA ASIA/alpine girls (season16-17)

▼Main battle results (2017-18)

- | | | |
|-----------------|---|------------------------|
| • 2017 Dec-12 | Alpe Adria Snowboard Cup (Italy))
Schüler 2 (14-15 years old) | PSL
Champion |
| • 2017 Dec-12 | Knight Open Audi Snowboard Series (Switzerland)
female U15 (15 years old or younger) | GS
Champion |
| • 2018 Year Jan | Alpe Adria Snowboard Cup (Austria)
Schüler 2 (14-15 years old) | PSL
Champion |

- 2018 Year Jan Black Purle Cup (Noboribetsu) GS
*First competition as a professionals **Champion**
- 2018 Year Jan Alpe Adria Snowboard Cup (Italy)) GS
Schüler 2 (14-15 years old) **Champion**

《 PSL: PARALLEL SLALOM 》

A group of 2 people at the same time slide down the course with banners installed (around 13 meters between banners) to compete for time. Among the alpine games, the course is the shortest (altitude difference 180 to 220m), and there are many banners (about 55 to 75).

"Parallel" means a competition in which two athletes slide on parallel courses at the same time.

The rotation requires a finer rhythmic turn than the large rotation.

《 GL:GIANT SLALOM 》

Make a big turn on the course with banners installed (around 23m between banners) to compete for time. The course is longer than slalom. (Altitude difference 300 to 450m), few banners (approx. 39).

High-speed runs and turn technologies are required, which can be said that the basic form of the Alpine competition.

▼Comments from Tsubaki Miki

Hello.

This is Alpine snowboarder Tsubaki Miki.

I'm really happy and encouraging to have been cheered by local company Cataler Corporation this time!

My goal is to win the Winter Olympics in Beijing in 2022.

I will do my best to achieve my goals and make everyone happy.

We look forward to your continued support!

▼Cataler Corporation is a company that promotes city promotion in Kakegawa City, but how does Tsubaki Miki, the Ambassador of Kakegawa City, want to revitalize the local community in the future?

I want to be an athlete who can convey the charm and coolness of snowboarding to the local community. Through events organized by Cataler Corporation and Kakegawa City, I hope to build even more opportunities to interact with local residents. And so that the people who support me will have more opportunities to see me shining in the snowy mountains, I'd like to stick to the results and do my best in the competition!

Tsubaki Miki Sponsor Presentation Press Conference (tentative)

《 Schedule 》

- December 24th (Mon) *Substitute holiday

《 Time 》

- 10:00 a.m. ~ (Reception starts: 9:30 a.m.)

« Location »

•Sanrina (Touen Culture Park Gymnasium) Address: 2250 Oike, Kakegawa-city, Shizuoka

※ Released at Cataler's official website (<https://www.cataler.co.jp/>) as soon as detailed information is finalized

■ Company outline

(Company Name)	Cataler Corporation
(Established)	1967, May 8th
(Head Office Location)	7800 Chihama, Kakegawa-city, Shizuoka
(Web site)	https://www.cataler.co.jp/

■ For more information about this release

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